



SENIORS ASSISTED TRANSPORTATION

ANNUAL

REPORT

2023

TABLE OF CONTENTS

- 1 Year in Review
- 2 Scale Up For Seniors Funding
- 3 Our 2023
- 4 Program Growth
- 5 Funders
- 6 Financials

Year in

Review



66 NEW VOLUNTEERS



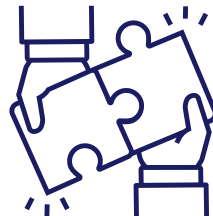
16,378 VOLUNTEER HOURS



195,214 KMs DRIVEN



631 NEW CLIENTS



7 PARTNER ORGANIZATIONS



14,311 RIDES

* *Partner Organizations* →

St. Aidan's Society, Smoky Lake FCSS, Leduc County FCSS, Camrose FCSS, town of Hanna, Volunteer Airdrie, Lethbridge Senior Citizens Organization



“Having access to Drive Happiness prevented me from becoming isolated and depressed. I felt like I was given back my freedom and safety to do whatever I needed to do to take care of myself both physically and mentally.”

- Drive Happiness Client

SCALE UP FOR SENIORS

Every senior deserves to age healthily, safely, and with dignity and should have the choice to age at home in their communities. The Government of Canada created the Age Well at Home Initiative to help more seniors do this.

Drive Happiness was one of three Alberta-based non-profits to receive this funding in July 2023. The Rural Access to Transportation Project will help to scale up transportation services in non-urban areas throughout the province so more older adults can access the resources they need to live and age well.

15.20%
OF ALBERTA'S POPULATION
IS OVER 65
THIS NUMBER IS EXPECTED TO
DOUBLE
OVER THE NEXT TWO DECADES

OUR 2023

Esther Murphy Memorial of the Year Award

In 2023, Drive Happiness introduced the Esther Murphy Memorial Volunteer of The Year Award. This award is in memory of our Volunteer Driver, Esther Murphy. Esther was a long-time volunteer with Drive Happiness as well as a member of the Board of Directors. Esther was a caregiver at heart and an advocate of Drive Happiness. She was frequently requested on bookings and was highly regarded by the other volunteer drivers, the staff, and the board. In April 2020, Esther passed away very suddenly. It was a shocking loss for many, including her Drive Happiness family. A memorial award in her name is very fitting and something we know she would have been honoured by.

The first recipient of this award, Janet, has volunteered for Drive Happiness in the Edmonton zone for over five years. She was instrumental in getting dialysis patients to their treatments through the pandemic. Her dedication and diligence with our protocol are what Dr. Richard Lewanczuk meant when he stated to GOA that "Drive Happiness saved people's lives." Thank you, Janet, for all the work you do helping seniors get to where they need to go! We are truly so lucky to have a volunteer like you on our team, making a positive impact on your community daily!



Holiday 50/50 Fundraiser

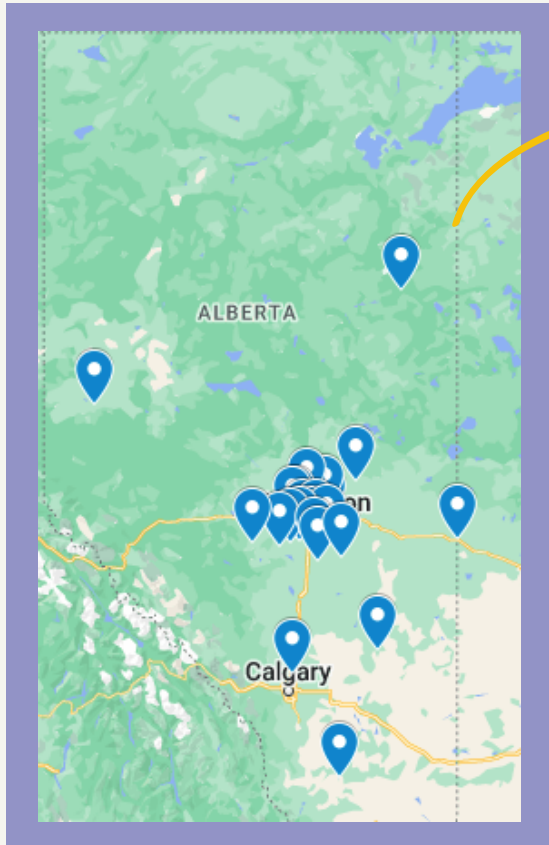
2023 marked the second year of our annual Holiday 50/50 Fundraiser! In 2023, we raised \$3,720 for the Seniors Assisted Transportation Program. Congratulations to the 50/50 winner, Maureen H!

Prospect Human Services ArtRecruits

ArtRecruits is an art-based, skill-building program by Prospect that teaches workplace skills in the art studio instead of a classroom. Participants in the program plan and facilitate art workshops for community members. Drive Happiness staff and volunteers participated in two workshops in 2023, working together to learn and create. Stop by the Drive Happiness office to see some of the amazing art work on display!



PROGRAM GROWTH



26

LOCATIONS

156

VOLUNTEERS

1,770

ACTIVE CLIENTS

Throughout **2023**, the Seniors Assisted Transportation Program continued to grow across the province. The need for expanded affordable transportation services for older adults in Alberta arises from several factors, including an aging population and limited transportation infrastructure, particularly in non-urban and rural communities. Individuals may encounter mobility and health issues that inhibit their driving ability or use conventional transportation options as they age. Drive Happiness helps to address:

- **Accessibility:** The lack of affordable transportation options prevents older adults from accomplishing simple tasks such as attending doctor's appointments or purchasing groceries. Many communities where DH operates lack taxi services.
- **Mobility/Inclusion:** Mobility remains an issue even when public transit or taxis are available. Many older adults rely on walking aids such as canes and walkers in public spaces. However, neither taxis nor bus drivers are mandated to assist older adults in navigating to and from the vehicle. This presents a significant challenge, particularly during the winter when snow and ice increase safety risks.

As Drive Happiness and the Seniors Assisted Transportation Program continue to grow, more older adults will have access to the resources they need to live and age well.

THANK YOU TO OUR FUNDERS

Rural Access to Transportation Expansion Project

Funded in part by the
Government of Canada's
Age Well at Home Initiative



Driving Rural Access to Vaccines Project

*Financial contribution from
Avec le financement de*



Public Health
Agency of Canada

Agence de la santé
publique du Canada



FINANCIALS

Summarized Statement of Financial Position

December 31, 2023

	2023	2022
ASSETS		
Current		
Cash	\$ 549,967	\$ 694,042
Accounts receivable	6,048	12,626
Prepaid expenses	3,609	3,573
GST recoverable	3,721	3,669
	<hr/>	<hr/>
	563,345	713,910
Intangible Assets	12,990	17,250
Equipment	3,611	2,909
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	\$ 579,946	\$ 734,069
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LIABILITIES AND NET ASSETS		
LIABILITIES		
Current		
Accounts payable and accrued liabilities	\$ 27,126	\$ 62,859
Deferred Contributions	175,927	212,567
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	203,053	275,426
NET ASSETS	376,893	458,643
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	\$ 579,946	\$ 734,069
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FINANCIALS

Summarized Statement of Operations

For the year ended December 31, 2023

	2023	2022
REVENUE		
Grants	\$ 383,314	\$ 526,973
Ride ticket sales	115,152	114,574
Other sales	17,317	5,021
Donations	39,193	44,099
Annual fees	24,650	28,280
Program income	11,442	11,473
Special events	7,273	6,867
Other income	7,948	5,651
	<u>606,289</u>	<u>742,938</u>
EXPENSES		
Salaries and wages	442,809	465,864
Mileage	94,153	93,124
Rent	37,758	36,959
Office	22,575	25,437
Advertising and promotion	14,774	12,787
Evaluation	11,700	67,462
Delivery	10,960	13,189
Professional fees	8,400	10,305
Staff training and volunteer appreciation	8,354	25,471
Utilities	8,310	6,566
Special events	7,716	5,817
Memberships and licenses	6,360	6,094
Amortization	4,919	3,163
Meals and entertainment	2,490	1,634
Subcontracts	1,900	47,411
Travel	1,825	5,567
Interest and bank charges	1,541	1,924
Insurance	1,370	1,274
Bad debt	125	-
	<u>688,039</u>	<u>830,048</u>
(DEFICIENCY) / EXCESS OF REVENUES OVER EXPENSES	\$ (81,750)	\$ (87,110)



Thank you to our funders, donors, volunteers,
community partners and riders for your continued
support and helping to drive happiness.

WE THANK YOU
FOR YOUR CONTINUED SUPPORT IN
OUR PROGRAMS!

Drive Happiness Seniors Association

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